

Strategic Communications, Worldwide

Advancing Ideas That Transform the World

Nereus is a full-service, award-winning, global communications firm that provides strategic communications to clients regionally, nationally and internationally. Together, the leaders of the Nereus management team have more than 90 years of communications experience. We have directed teams inside some of the largest PR firms and technology companies in the world. We apply the insights gained from that experience to meet your objectives.

Nereus provides a full spectrum of integrated marketing communications and strategic public relations services, all under one roof:

- Strategy and counsel
- Thought leadership (positioning and messaging)
- Media and analyst relations
- Product marketing
- New media
- Creative and advertising services
- Event and tradeshow promotion
- Integrated marketing programs
- International launches
- Crisis management

We excel in the technology markets that drive the global economy. Leveraging this expertise, we extend our public relations and marketing know-how to cutting-edge companies to create new opportunities in the clean technology, sustainable business and other sectors. Our market focuses include:

- Computing
- Semiconductors
- Enterprise technology
- Consumer electronics technology
- Telecommunications and networking
- Consortia and associations
- Clean technology and sustainability
- Hospitality
- Real estate and construction
- Education

Nereus is a proud member of the VTM group of companies. VTM (www.vtm-inc.com) is a \$10-million-plus global marketing,

communications and consulting firm that has served global technology companies and industry consortia worldwide since 1995. VTM offers association management, event management, and engineering and technical services. Our clients have ready access to the resources of this 80-person organization.

Global Capabilities

Nereus is also a member of Eurocom Worldwide (www.eurocompr.com), a global alliance of 29 independent, privately owned public relations agencies comprising more than 1,400 communications specialists and consultants in 64 national capitals and centers of commerce around the globe. An experienced global strategic partner, Nereus advances ideas that transform the world.

The Nereus staff is comprised of the best and brightest communications pros in the industry.

Commitment and expertise. Innovative global solutions. Universal value to clients. Let us put this powerful mix to work for you. Call us to learn how we can help your company or organization gain mind share and achieve greater success – Nereus: 503-619-0656. Or e-mail us at info@nereus-worldwide.com.