

We're Passionate About Telecom

We Know How To Connect With All the Right Players

Telecom is a passion at Nereus. From the hardware platform to the application layer, the Nereus team understands the technology and the players in the global telecommunications industry. Our clients include the key consortia that are creating the cutting-edge industry specifications required to move the telecom industry from proprietary-based solutions to a true commercial off-the-shelf ecosystem. We also work with the companies that are implementing these specifications, providing them with strategic counsel and smart execution to help them win big on the global stage.

A new generation of emerging applications is driving the evolution of the telecom world today. WiMAX and LTE compete to provide the next mainstream cellular technology. IPTV continues to grow at a brisk pace around the world. Meanwhile, service providers strive to maximize their financial success by continually improving network availability and quality in a bid to increase customer satisfaction. From high availability middleware to Carrier Grade Linux to hardware based on AdvancedTCA, MicroTCA and AMC specifications, Nereus personnel have expertise in the base technologies that make all these exciting developments possible.

Nereus' success in the telecommunications industry is built upon our ability to leverage relationships with:

- Influential press
- In-the-know analysts
- Top network equipment providers
- Leading software providers
- Key building block providers

We're pros at building integrated public relations and marketing campaigns for our clients that include securing analyst endorsements and "ink" in all the right media outlets. We know how to establish a ubiquitous presence at specialized telecom conferences and trade shows. We're skilled at educating telecom's movers and shakers through strategic webinars and speaking engagements. And we excel at launching new products and technologies to boost the bottom line.

Nereus has great working relationships with the industry's most influential opinion shapers, including senior editors, analysts and staffers from the following organizations:

- *EE Times*
- *CompactPCI and AdvancedTCA Systems*
- *CommsDesign*
- *Boards and Solutions*
- *RTC Magazine*
- *Embedded Computing Design*
- *Telecommunications Magazine*
- *Business Communications Review*
- IDC
- Yankee Group
- Venture Development Corp
- *Wireless Week*
- *Linux Magazine*
- *LinuxWorld*

Call to learn how we can help your company or organization gain mind share and achieve long term success – Nereus: 503-619-0656. Or e-mail us at info@nereus-worldwide.com.